

ECAC40 AWARDS 2019: SOCIETE GENERALE AGAIN RANKED FIRST BANK IN DIGITAL TRANSFORMATION MATURITY

Press release

Paris, October 15, 2019

This year again, and for the sixth consecutive year, Societe Generale is in the small circle of the most mature CAC 40 companies in terms of digital transformation. The 2019 eCAC40 Awards* recognised Societe Generale as 1st bank and 4th of the most advanced CAC 40 companies in terms of digital maturity. In addition, Societe Generale was awarded this year the “strategic continuity” Award for its digital transformation.

The eCAC40 Awards winners are selected by the editorial team of Les Échos Executives and Gilles Babinet, Digital Champion of France at the European Commission. The jury** members, recognised for their digital expertise, evaluated the level of digital maturity of CAC 40 companies on the basis of a questionnaire and precise criteria regarding digital culture, level of technology expertise, relations with the ecosystem, communication and security.

The jury particularly highlighted the consistency of Societe Generale digital transformation and innovation with the Strategic Continuity Award, and consolidated the Group’s position among the most advanced companies in their digital transformation for the past six years (ranking 4th in 2014, 4th in 2015, 3rd in 2016, 2nd in 2017, 1st in 2018 and 4th this year).

“We are very happy to be recognized year after year by the eCAC40 Trophies which highlights the consistency and depth of Societe Generale’s digital transformation. We want to be among the most innovative banks in Europe and the most innovative in France, to invent the bank of tomorrow by capitalizing on our technological lead. Technology, like innovation, is not an end but a means to create value for our customers, our employees and all our stakeholders. We want to invent new banking services combining the best of the digital technology and human expertise in a responsible manner to contribute to building the future”, says Frédéric Oudéa, Chief Executive Officer of Societe Generale Group.

*The eCAC40 Awards winners are selected by the editorial team of Les Échos Executives and Gilles Babinet, Digital Champion of France at the European Commission, in partnership with Capgemini Invent, Datastax, Parnasse et DLA Piper, after the review of a questionnaire analysed by a jury of digital transformation experts.

**Jury members for the 2019 eCAC40 Awards:

- BABINET Gilles
- BUVAT Jérôme, Capgemini
- DEBUSSCHE Alix, (Pulsar, The Open Art Prize)
- GIFFART Julien, Capgemini Invent
- GUERIN Xavier, Datastax
- HAPPE Thierry, Netexplo
- JASOR Muriel, Les Echos Exécutives

- LEBEAU-MARIANNA Denise, DLA Piper
- MAMOU-MANI Guy, Groupe Open
- SINTES Niva, Parnasse
- THIEULLENT Anne-Laure, Capgemini
- VAIRET Florent, Les Echos Start

About the ranking methodology:

The companies listed on the CAC 40 index completed a questionnaire on their digital performance, based on a series of criteria aimed at demonstrating the level of digitisation achieved in five areas:

- Digital culture,
- Relationships with the digital ecosystem,
- Level of technology expertise,
- External communication and social networks,
- Security.

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Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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